



Welcome Back Health Kits



CLIENT GOALS

- Develop an incentive for employees as they return to work to feel a bit safer.
- Show an appreciation for the risk that each employee must take working in each club.



BDA STRATEGY

- Sourced relevant products that signified personal hygiene safety.
- Negotiated and organized kitting and dropship of each kit to multiple clubs.



BDA DELIVERABLES

- Provided above and beyond customer service through a high stress delivery with many drop ship locations.



SERVICES UTILIZED

Custom Product Development

Fulfillment & Distribution

PPE Sourcing Tool